



Dear Mr or Ms,

Welcome to the 10th Seoul Int'l Organic & Natural Trade Fair 2011!!

Organized by KOFA (Korea Organic Farming Association; a member of **IFOAM**) and World Expo Co.,Ltd., Monthly Organic invite you to the 10th Seoul Int'l Organic & Natural Trade Fair 2011.

<The 10th Seoul Int'l Organic & Natural Trade Fair 2011> is the most well-known fair which is the 10th Seoul Int'l Organic & Natural Trade Fair in Korea, supported by Ministry for Foods, Agriculture, Forestry & Fisheries, Rural Development Administration, and National Agricultural Cooperative Federation

In the 9th Seoul Int'l Organic & Natural Trade Fair 2010, 27 buyers from 12 countries attended and the performance amount of business meeting was 13,126,000 USD.

It consists of special programs such as Industrial Tour(Organic farm tour) and advance organizing of 1:1 Business Meeting between buyers and exhibitors.

Especially, we organized "Business meeting with Korean companies" for overseas buyers in our program. In the all programs, from 15 July to 17 July, buyers, journalists and organic companies gather in one place.

We will offer you the "Information Guide" about this event after your visiting confirmation as bellows :

- **The 10th Seoul Int'l Organic & Natural Trade Fair 2011 Main Program and Concurrent Programs (Reception dinner / Business Meeting / Industrial Tour(Organic Farm Tour))**
- **Useful Information (Transportation & Hotel, Useful Contacts)**
- **Application Form *(*(For buyer)Application Form of Organic & Natural Trade Fair 2011.doc)***
 - ※ **You are kindly requested to submit the application form by email (anne@nexfair.com, jina@nexfair.com until 15th of May, 2011)**

[FREE OFFER]

- **Your Itinerary : Round-trip airfare Support *(Only Economy Class)***
 - * *The final invitees should arrange the flight schedule and total amount of airfare(US Dollar) by themselves and should inform us the detail flight schedule as soon as possible so that we can secure your places for the program.*
 - * *Pay the flight on your own and send us the ticket and receipt in advance, Then we will pay that amount to you in Korea.*
- **Hotel: 3 nights and 4 days (14 July to 17 July) or 2 nights and 3days(14 July to 16 July)**
- **Interpreter Service (English, Chinese, Japanese)**
- **VISA Issue Supporting Service**
(Although you are not need to issue a visa for entry Korea, please provide us a copy of your passport by email for identification.)
- **Welcome and send off Service (* Only taking Group Schedule)**

- **Programs** : Business Meeting / Industrial Tour / Press conference / Reception dinner
- **Pickup Support** : To be announced soon

We, TFT , will help you during this event in Korea.

We hope the 10th Seoul Int'l Organic & Natural Trade Fair 2011 becomes successful.

If you have any question further, please email Ms. Anne (anne@nexfair.com / Fluent in English and Chinese) or Ms. Jina (jina@nexfair.com / Fluent in English and Chinese)

[NOTICE]

***After registration, it will go through evaluation and selection.
Selected 30 buyers will be informed individually by 31 May.***

[ATTACHED FILE]

- 1. (For buyer) Invitation Letter of Organic & Natural Trade Fair 2011*
- 2. (For buyer) Application Form of Organic & Natural Trade Fair 2011*

With you all the best,

***To the 10th Seoul Int'l Organic & Natural Trade Fair 2011 Committee
NEXFAIR (Global Marketing Partner)***